

DIGITAL



your DIGITAL DESIGN PLAN

Oh, happy day! Everything you need to create your new favorite room is right here in this packet.

DESIGN



LET'S TALK DESIGN

You've conquered the questionnaire, you've given feedback, and now it's time to see the vision (and get to shopping!).

In this packet you'll find all the details you need to implement your design plan with confidence including additional resources and tips. Any desired adjustments requested within 3 business days can be accommodated to ensure the final result is a space you love. So go ahead, dive in and let me know what you think!

xo Robin

In this Packet



Video Overview

Some people like to read the details and some like to listen. This short overview will make sure you have what you need.



Design Board

A look at your selections and a visual representation of how all that goodness will come together.



Furniture Plan + Installation Details

From furniture placements to where to hang your artwork, every detail is covered.



Clickable Shopping Links

Shopping has never been easier. Just click the image or the shopping cart and you're on your way.



Extra Resources

How and where to shop secondhand plus additional styling tips are all included to help you implement this design your way.





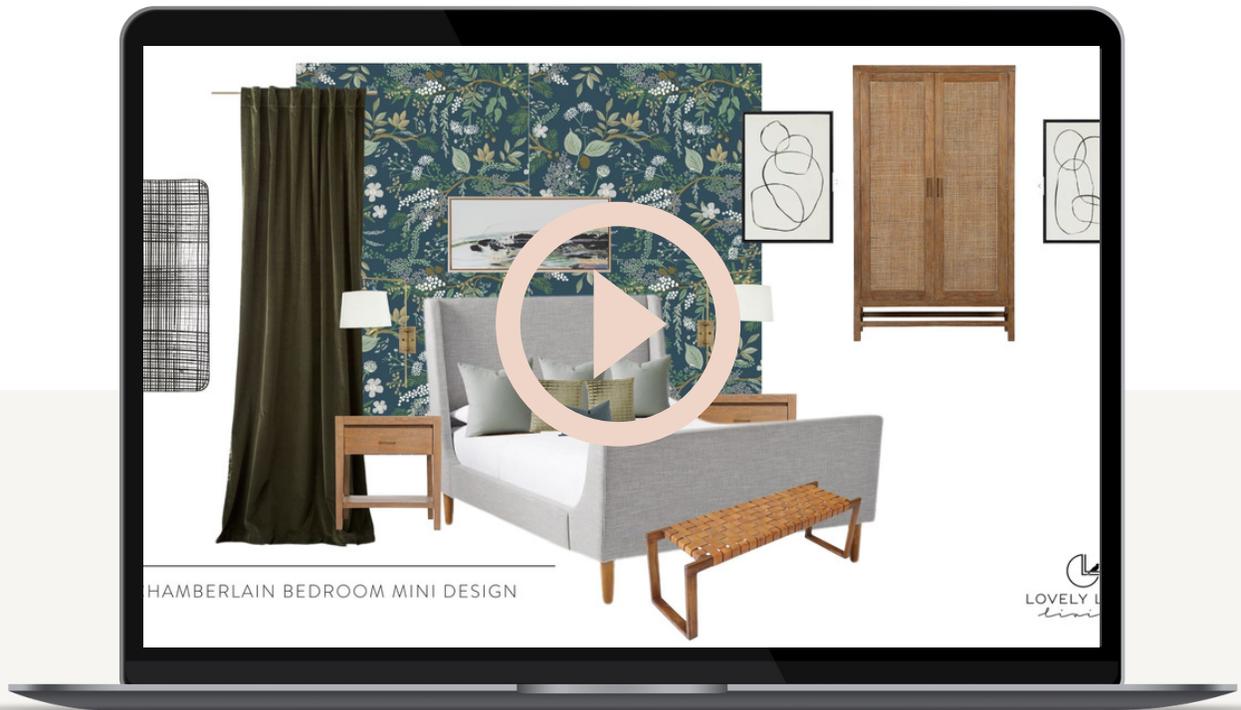
"A house is much more than a mere shelter, it should lift us emotionally and spiritually."

-John Saladino

Design Goal

To create a cozy yet modern bedroom that fills the space thoughtfully without over styling or unnecessary purchases.

Your bedroom should be a retreat - a place you can pause and catch your breath. Although you had lovely starting pieces, I wanted to increase the cozy factor with lush, deep velvet curtains, a dramatic accent wall, and additional wood accents. The color palette and art selections will relate beautifully to previously designed spaces helping to create a truly cohesive home.



VIDEO OVERVIEW

Let's Chat about Your Design

Before you dig into all the details, take a moment to jump over to Loom and watch this short 5 minute overview of your design plan. This video should provide some additional insights and clarity as to why this design will work well for your needs, goals, and design aesthetic.

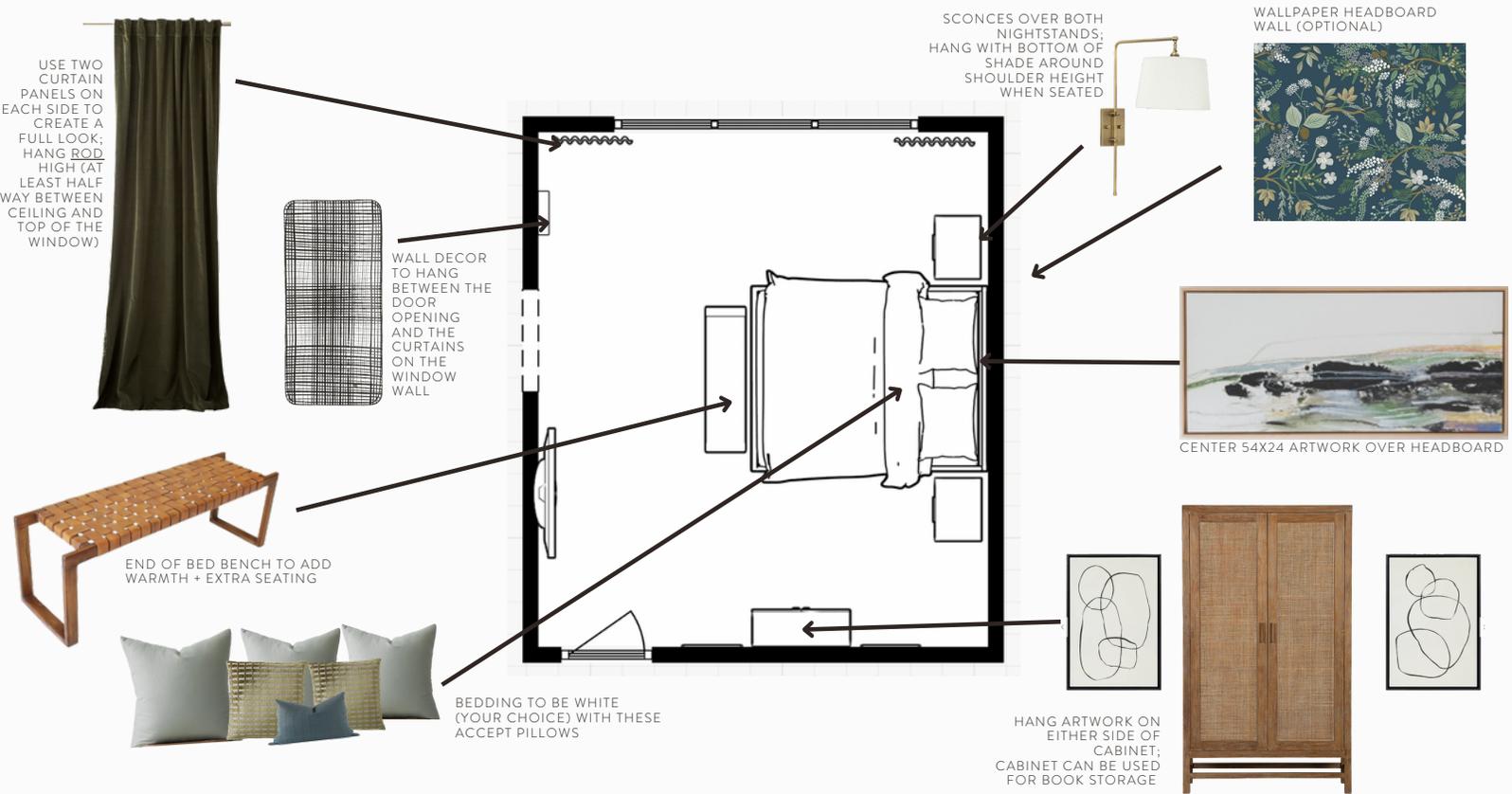
DIGITAL DESIGN PLAN

Design Board



DIGITAL DESIGN PLAN

Furniture Plan



Shopping List



Item: Name Name Name

Price: \$\$\$\$

Dimensions: XXXXX

Notes: Details
Details



Item: Name Name Name

Price: \$\$\$\$

Dimensions: XXXXX

Notes: Details
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Price: \$\$\$\$

Dimensions: XXXXX

Notes: Details
Details



Example

Installation Tips

01

Keep the curtain rod high and wide to allow the most light into your space.

02

Layer bedding for the most inviting look and rest pillows directly on your sheets.

03

Keep artwork heights consistent by hanging the center around eye-level.

04

Use the space under the bench to add baskets for stylish additional storage

05

Add stacked hardback books to the lower shelves of the nightstands for easy styling.

06

Keep clutter at a minimum by using small bowls or trays on your nightstands to collect jewelry, chargers, etc.

Thrifting + Antique Shopping: What to Grab (+ What to Skip)

DECOR STYLING, INTERIOR DESIGN, SECONDHAND



SHOP SECOND- HAND

Buying everything new isn't required to create a space you love. If you'd like to implement this design with a "slow decorating" approach, you can use the recommended selections as a guide to find quality, vintage or used pieces in similar styles. Use the tips on the following page to help you shop.

Shopping Secondhand

Shopping vintage or secondhand is a great way to pull your design together at a lower price point and in a more sustainable way. I totally encourage it! You can shop Antique Malls, Garage Sales, Estate Sales, Flea Markets, Facebook Marketplace, Thrift Stores and more. Just be sure to be armed with your tape measure and a specific list of what you need.

Good news is - you already have the list right here in this packet! Save it to your phone to help keep you on track as you hunt. Be patient as you shop and avoid rush purchases (unless it's just perfect.) And remember, if you love it, go for it!

What to Pay Attention to...



Scale: Stick as close to the original size when choosing a new, used option.



Condition: If it's damaged beyond repair, chipped, stained, etc., it's not the one.



Price: If it's worn and not saving you money, maybe it's best to go with the new purchase.



Color: You can adjust the original color of a piece, but it needs to flow with the rest of the design. Be thoughtful before saying yes.



Style: If adding a new style in the mix, think about how you can balance by adding another element in a similar style to the space.

Helpful Resources

Bed Styling Tip

Get that cozy, layered bedding look with ease (and without 12 blankets).

[WATCH THE REEL](#)

Shelf Styling 101

Shelves and table tops always need a little styling support. Here's a great starting point for styling for yourself.

[READ THE BLOG POST](#)

Thrifting Tips

Before you head out to the local thrift store, here's a few tips.

[READ THE BLOG POST](#)

What to Buy First

Shopping mindfully?
Here's what I'd purchase first when completing a design plan.

[READ THE BLOG POST](#)

Window Curtains

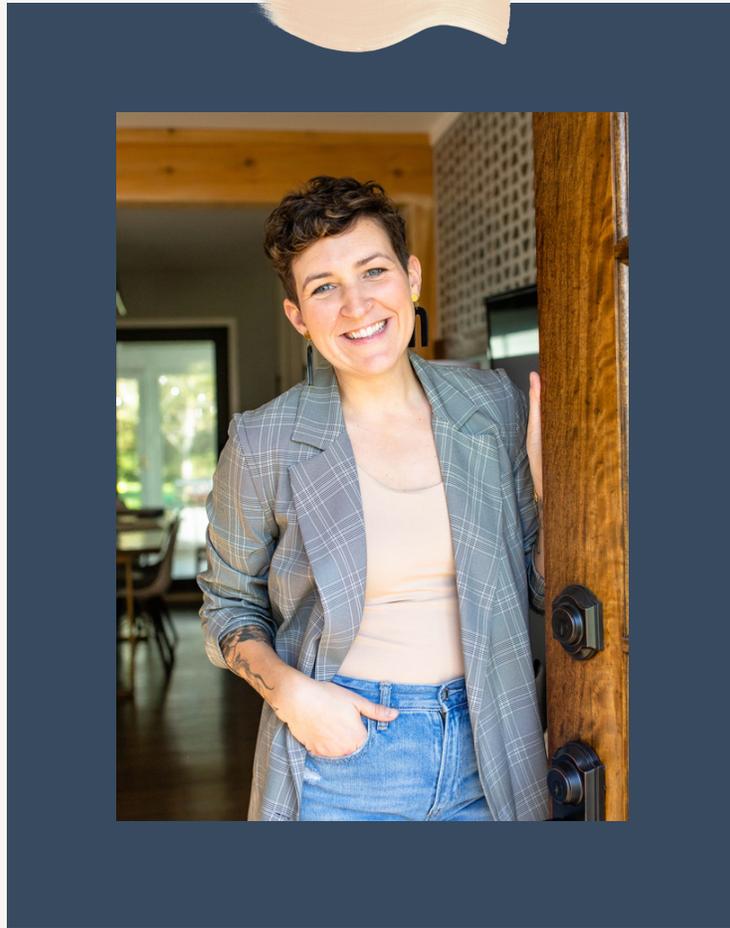
Are you making this simple styling mistake? Here's how to fit it.

[WATCH THE REEL](#)

Gallery Wall Tips

Want to fill up a wall with family photos or thrifted artwork? Here are some go to tips for your next gallery wall.

[WATCH THE REEL](#)



WHAT'S NEXT?

I'll give you a week to digest all this information and then I'll pop back in to your inbox to see if there are any extra questions you have or support you need to bring your Digital Design Plan to life. Can't wait to see how it all comes together for you!

talk soon, Robin