



VIRTUAL DESIGN CALL

We've chatted.
We've planned.
Now it's time to get to work.

Inside this packet you'll find all the things we talked about and more.

Virtual Design Call Packet

virtual design call

Lighting

- "Dining Room" - opt for a semi-flush light to avoid having it look like a dining area
- Match lighting finishes throughout the main space for cohesion. However, you can mix metals in other ways - just be sure to repeat the finishes. Example: if using silver lighting, you could still have a gold lamp, gold decor on your shelves, and gold wall frames.
- Here are a couple options that could coordinate with the fixture you like: [Fallon Forged-Iron Pendant](#) (size likely more appropriate for like a kitchen pendant, [Livex Solstice Semi Flush](#))
- *Note: the fixture size you're interested in is a tad small - typically you should shoot for something 1/2 - 3/4 of the diameter of the table. Example: 48" table can handle a 24" - 30" wide chandelier above. Not required of course, but a good range to keep in mind. With that in mind, [this](#) version would be a more appropriate size.

Flooring

- Select a wood or LVP option in a light to mid tone color. Examples [here](#) and [here](#) and [here](#). (linking for color reference only)
- Do not use a gray tone flooring or anything too dark as it is more likely to make the home look dated. I'd also avoid anything too dark, espresso in color.
- Flooring should be continuous throughout the main area (kitchen, living, dining, entry, etc).
- Reference the new counters in the kitchen when selecting your flooring color. You'll want these hard finishes to coordinate.
- Flooring can swap to carpet in bedrooms if that's your preference. Otherwise the main flooring can carry into those spaces as well.
- Bathrooms can be a tile option.

LR Focal Wall

- See included sketch to see a potential construction based update.
- For styling the space as is, less is more. Create a central focal point at the top of the mantel while leaving the sides open. Rather than using glass pieces that tend to get lost, try using large pots such as [these](#) for more weight and interest.
- For the narrow shelves, try adding visually larger items for a more balanced look. See attached sketch for example layout. Here's a good [example](#) of the type of decorative items that tend to work well.

TV Wall

- The shelf above the tv wall is more of a distraction than anything, so my first suggestion would be to not add anything and instead create a gallery wall around the TV so that it becomes the focal point and draws the eye down in the room.
- Here are some examples of art around a tv that might be helpful for inspiration: [one](#), [two](#). There's an example sketch of your room attached as well. I typically shoot to keep a consistent spacing between frames (around 3") for a cohesive look.
- I'd also look into hiding your tv cords by using a paintable cord cover like [this](#) for a tidier appearance.
- Another suggestion is to add a floor lamp to the right of the tv stand. This could add more of a focus to this wall while also providing ambient light to the space.

Kitchen

- I would recommend waiting on painting the cabinetry until you've decided on your flooring.
- For the pantry doors - if you swap to regular doors instead of bifold, be sure to confirm they won't block your walkways and cause additional inconvenience.
- You could paint the pantry doors a contrasting color to create more of a fun focal in that space and opt for interesting hardware such as [this](#). Or you could also modernize the look like [this option](#).

Furniture Layout

- Sofa should just have the front legs on the area rug to allow for more of the rug to show in the space.
- Try swapping the two chairs for a more open look as you enter the space.
- The round side table can slightly overlap the arm of the leather chair.
- A coffee table isn't required, but if you'd like to add one, I'd suggest going for a round option to combat the hard edges and angles of your home design. Example option here. If you select a rectangle coffee table, the typical length would be around 2/3 the length of your sofa. Position should be about 18" in front of the sofa.

Paint

- Unless you hate the wall color or it's extremely worn, I wouldn't worry about jumping to repainting. Instead I would wait until you redo the floors. Then you'd likely want to move towards a neutral for the open areas.

Exam

Sketch References



focal wall update

As discussed, you can modernize this focal wall and draw attention to the windows by removing/covering the dated columns, adding a thick wood mantel, and then cleaning up the shelving underneath. Adding closed cabinetry in the center would provide storage and create the feeling of balance to this wall.

Sketch References



focal wall styling

Create a central focal point at the top of the mantel while leaving the sides open. Rather than using glass pieces that tend to get lost, try using large pots for more weight and interest. For the narrow shelves, try adding visually larger items for a more balanced look. See attached sketch for example layout.

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Sketch References



tv wall styling

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Thrifting + Antique Shopping: What to Grab (+ What to Skip)

DECOR STYLING, INTERIOR DESIGN, SECONDHAND



SHOP SECOND- HAND

Buying everything new isn't required to create a space you love. If you'd like to implement this design with a "slow decorating" approach, you can use the recommended selections as a guide to find quality, vintage or used pieces in similar styles. Use the tips on the following page to help you shop.

Shopping Secondhand

Shopping vintage or secondhand is a great way to pull your design together at a lower price point and in a more sustainable way. I totally encourage it! You can shop Antique Malls, Garage Sales, Estate Sales, Flea Markets, Facebook Marketplace, Thrift Stores and more. Just be sure to be armed with your tape measure and a specific list of what you need.

Good news is - you already have the list right here in this packet! Save it to your phone to help keep you on track as you hunt. Small decorative items are especially perfect to pick up secondhand. Be patient as you shop and avoid rush purchases (unless it's just perfect.) And remember, if you love it, go for it!

What to Pay Attention to...



Scale: Stick as close to the original size when choosing a new, used option.



Condition: If it's damaged beyond repair, chipped, stained, etc., it's not the one.



Price: If it's worn and not saving you money, maybe it's best to go with the new purchase.



Color: You can adjust the original color of a piece, but it needs to flow with the rest of the design. Be thoughtful before saying yes.



Style: If adding a new style in the mix, think about how you can balance by adding another element in a similar style to the space.

Extra Resources

Gallery Wall Tips

Want to fill up a wall with family photos or thrifted artwork? Here are some go to tips for your next gallery wall.

[WATCH THE REEL](#)

Shelf Styling 101

Shelves and table tops always need a little styling support. Here's a great starting point for styling for yourself.

[READ THE BLOG POST](#)

Thrifting Tips

Before you head out to the local thrift store, here's a few tips.

[READ THE BLOG POST](#)

What to Buy First

Shopping mindfully? Here's what I'd purchase first when completing a design plan.

[READ THE BLOG POST](#)

Bed Styling Tips

Get that cozy, layered bedding look with ease (and without 12 blankets).

[WATCH THE REEL](#)

Window Curtains

Are you making this simple styling mistake? Here's how to fit it.

[WATCH THE REEL](#)



WHAT'S NEXT?

I'll give you a week to digest all this information and then I'll pop back in to your inbox to see if there are any extra questions you have or support you need to bring your design to life. Can't wait to see how it all comes together for you!

talk soon, Robin